

# **SONIA LUJÁN LORENZO**

INTERNATIONAL TRADE / WEB / COMMUNITY MANAGER





**SCAN ME!** 



## CONTACT



M sonialujanlorenzo@gmail.com

Lliçà d'Amunt, Barcelona 18/12/2000

## **SUMMARY**

Specially interested on social media management, content creation, storytelling and data analysis.

Experience on international trade, logistics and transports.

# LANGUAGES/CERTIFICATES

Catalan, spanish: Native English: B2 certificated.

Car's driving licence & motorbike A2 licence too.

# WORK EXPERIENCE

# Supply chain data analyst

MANGO

MANGO | Jul 2023- PRESENT

-Data analysis of economical logistics operations and external warehouse activities.

#### Internal communication

Ekol | Feb 2022- August 2022

- Commercial campaigns
- -Creation of first Ekol's newsletter for internal use

#### **Provisioning technician / Buyer**

Rolmovil | April 2021- October 2021

- Coordinate and manage imports from China and/or Europe, logsitics and negotiation

## Imports and projects coordinator

Best Promo Brands | Nov 2019 - August 2020

- Document management of imports
- Prepare the quotations for customers
- Management of quality controls
- Logistics planning

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### **EDUCATION & TRAINNING**

#### Interactive communication degree

Universidad Autónoma de Barcelona | 2020 - 2024

Analysis and creation of new interfaces of communication as website platforms, social media and services oriented to new media.

# Erasmus+ Communication & information technologies (LITHUANIA)

Kaunas University of Technology | 2022-2023

Project management, Virtual Reality, Graphical User Interface, Business Innovation, Computer Networks, Media Elements, International Logistics, Strategic Management, Project Management, Interactive Web, Audiovisual Laboratory..

# High vocational trainning in international trade

IES Carles Vallbona | 2018 - 2020

## Middle vocational trainning in management

IES EMT 2016- 2018